



OUR YOUTH ARE OUR FUTURE.

Investing in them is investing in
South Africa.

Youth unemployment in South Africa is 50% – the 3rd highest in the world.

Hope Africa Collective is committed to creating sustainable employment to help break people free from the poverty cycle. As hair care is a rapidly growing business in the townships, we train women to own and manage their own salon. This provides skill development, employment, and income, all while bringing an in-demand service to the community.



Trade Development

Training in hair care, business, math & financial literacy, life direction, and faith discovery

Business Incubator

Honing skills within a work environment to develop proficiency and generate profits

Launch & Operations

Establishing micro-enterprise, launching salon, ongoing business mentorship

Get in touch:

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HOPEAFRICA
C O L L E C T I V E

Invest with us
in our youth's
future.

**Invest with us
in South Africa.**

SALON COST

R10,000 Labour
R30,000 Materials

R40,000

BEAUTY EQUIPMENT

- Curling Tongs: R100
- Clippers: R200
- Hair Dryer: R1,000
- Salon Chair: R1,100
- Wash Stand: R3,200

BUILDING & FIT OUT

- Countertop: R650
- Large Mirror: R875
- Paint: R2,000
- Signage: R2,000
- Electrical: R2,000
- Hot Water Heater: R3,200
- Plumbing: R3,700
- Structural: R14,500

Sponsorship
OPPORTUNITIES